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‘Ant-Man and the Wasp,’ a Marvel Studios release, had a solid showing amid generally positive reviews.

Estimated Box-Office Figures, Through Sunday

FILM	DISTRIBUTOR	SALES, IN MILLIONS		
		WEEKEND*	CUMULATIVE	% CHANGE
1. Ant-Man and the Wasp	Disney	\$76	\$76	--
2. Incredibles 2	Disney	\$29	\$504.4	-37
3. Jurassic World: Fallen Kingdom	Universal	\$28.6	\$333.3	-53
4. The First Purge	Universal	\$17.2	\$31.1	--
5. Sicario: Day of the Soldado	Sony	\$7.3	\$35.3	-62

*Friday, Saturday and Sunday Source: comScore

1990s Hollywood blockbusters like “Independence Day” and “Armageddon.” Recently it has become just as well known for high-profile duds like “Terminator Genisys” in 2015 and “The Legend of Tarzan” in 2016.

Bullish analyst projections

had “Ant-Man” coming in a bit higher than \$76 million, but its ultimate performance “landed solidly within our range,” said Cathleen Taff, Disney’s president of theatrical distribution.

Ms. Taff attributed the boost in performance to the

sequel’s expanded cast and the “halo effect of all things Marvel,” which has built a cinematic universe of interconnected story lines and characters over 20 movies. In addition to “Avengers: Infinity War” this year, the studio released the No. 1 movie of the year so far, “Black Panther.”

“Ant-Man and the Wasp” stars Paul Rudd as a master thief who gains the ability to shrink or grow as he fends off bad guys. The sequel was well-received by critics and moviegoers, who gave it an “A-” grade, according to the CinemaScore market research firm.

Disney had good news to spare at the box office over the weekend. The company’s “Incredibles 2” became the top-grossing animated release of all time at the domestic box office, with more than \$504 million so far.

makers can bleed them into results over time.

The difference between shows and movies “is no longer as relevant” for purposes of gauging companies’ finances, said Jason Bond, coordinator of the Emerging Issues Task Force, a part of the Financial Accounting Standards Board. The group decided upon the change last month.

If the change is enacted by the full FASB, TV producers could record profits more quickly than they do now.

Mr. Bond said the impact will vary among companies.

Under current rules, companies that make movies can fully “capitalize” their production costs—they are placed on the balance sheet and filtered into earnings over time instead of being recognized in earnings all at once.

TV-show makers can only capitalize a portion of their expenses, while the rest are charged to current earnings.

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BUSINESS FOR SALE

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Luke Westcott supplies soccer jerseys to African nations

World Cup Offer Shirt Maker a N

By ROB TAYLOR

CANBERRA, Australia—One of the biggest contests at the World Cup in Russia was taking place off the pitch—the selling of replica shirts in the estimated \$173 billion sports-apparel industry dominated by Adidas AG and Nike Inc.

Luke Westcott, a 24-year-old Australian college student, hit on a different business plan: He went ahead and outfitted the game’s minnows, nations like South Sudan, Rwanda, Ethiopia and Sierra Leone, for whom the World Cup is a distant dream and whose records so far make them unattractive to global

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